

INEBRIA / ICUDDR Thematic Meeting 2026 Sponsorship Information



April 16-17, 2026

Makerere University School of Public Health
Kampala, Uganda

Hosted by: International Network on Brief Interventions for Alcohol & Other Drugs (INEBRIA), International Consortium of Universities for Drug Demand Reduction (ICUDDR), Makerere University School of Public Health, Uganda Ministry of Health, & WHO SAFER Initiative.

Why Support This Meeting:

This international thematic meeting brings together researchers, universities, public health leaders, and policymakers to strengthen the workforce implementing Screening, Brief Intervention, and Referral to Treatment (SBIRT) across Africa. By supporting this meeting, sponsors help advance evidence-based care, expand workforce capacity, and foster collaboration among academic institutions, ministries of health, and implementation partners working to improve substance use prevention and treatment systems across the region.

This meeting uniquely bridges Scientific evidence, University-based workforce development, Ministry-level policy leadership, and Implementation science and systems change.

Who Will Attend:

Participants are expected from across Africa and internationally, including:

- University faculty and academic leaders integrating SBIRT into curricula
- Ministry of Health officials and public health policymakers
- Researchers and implementation scientists working in addiction and behavioral health
- Clinical practitioners and training leaders in addiction treatment
- Global organizations supporting substance use prevention and treatment systems

The Makerere University School of Public Health in Kampala is one of Africa's leading public health institutions and this meeting will bring together participants representing universities, ministries of health, research institutions, and international organizations working to strengthen the addiction workforce across Africa.

Sponsors will gain visibility among:

- University leaders and faculty
- Public health officials
- Ministry representatives
- Implementation researchers
- Workforce development organizations

Sponsorship Levels:

GOLD SPONSOR - \$2,000

Premier Visibility & Strategic Alignment

Includes:

- Prominent logo placement on conference website
- Logo placement in digital conference program and materials
- Verbal recognition during opening session
- Logo included in pre-conference email communications
- Recognition in at least two social media posts (before and/or during the conference)
- Logo included on sponsor slide displayed during session breaks
- Opportunity to provide a one-page digital resource shared with participants
- Acknowledgment in post-conference follow-up email
- Recognition in any conference summary or proceedings document (if produced)
- 5 complimentary registrations for participants from low- and middle-income countries*
- 5 complimentary student registrations

Gold sponsors are recognized as leading supporters of SBIRT implementation and workforce development in Africa.

SILVER SPONSOR - \$1,000

High-Visibility Supporter

Includes:

- Logo placement on conference website
- Logo placement in digital conference materials
- Recognition on sponsor slide displayed during breaks
- Recognition in at least one social media post
- Acknowledgment in post-conference follow-up email
- 3 complimentary registrations for participants from low- and middle-income countries*
- 3 complimentary student registrations

BRONZE SPONSOR - \$500

Recognition Support Level

Includes:

- Logo placement on conference website
- Name listed in digital conference materials
- Inclusion on sponsor slide displayed during breaks
- 1 complimentary registration for a participant from a low- or middle-income country*
- 1 complimentary student registration

COMMUNITY SPONSOR - \$150

Includes:

- Name listed on the conference website sponsor page
- Recognition on the sponsor slide displayed during session breaks
- 1 complimentary registration for a participant from a low- or middle-income country*

CUSTOM & TARGETED SPONSORSHIP OPPORTUNITIES

Organizations may choose to support specific components of the meeting, including:

- Travel scholarships for African participants
- Student participation support
- Food and beverage support (tea breaks, working lunches)
- Printing and signage support (banners, name badges, directional signage, on-site materials)

Organizations may also choose to support targeted elements of the meeting such as student participation, travel support for African colleagues, or networking breaks. Sponsors supporting these elements may be acknowledged on related signage (e.g., "Tea Break Sponsored by..."), aligned with their level of contribution.

***Complimentary registrations are for participants from low- and middle-income countries (LMICs). Complimentary registrations do not apply to participants from high-income countries.**

Sponsorship Contact:

For sponsorship inquiries, please contact:

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<https://icuddr.org/inebria-icuddr-thematic-meeting/>

INEBRIA

International Network on
Brief Interventions for
Alcohol & Other Drugs



ICUDDR

International Consortium of Universities for Drug Demand Reduction

In collaboration with:

